

New Jersey

Credit Union Fact Sheet

(\$ in Millions)

<i>Institutions Chartered in New Jersey</i>			
<i>Credit Unions</i>		<i>Banks/S&Ls/Savings Banks</i>	
Number of CUs	223	Number of Banks	127
Federally chartered	204	Subchapter S	7
State chartered	19		
Credit union market share of CU/Bank assets	6.1%	Bank market share of CU/Bank assets	93.9%
Average size	\$43.1	Average size	\$1,163.3
Total assets	\$9,616.6	Total assets	\$147,740.0
		Subchapter S assets	\$4,570.0
Members	1,146,910		
Membership/Population	13.4%	Estimated Sub S foregone federal tax revenue	\$12.8
Estimated federal income tax	\$14.9	Estimated federal income tax	\$438.0
		Stockholder dividends	\$734.5
		Estimated directors fees	\$24.8
<u>Average Interest Rates</u>		<u>Average Interest Rates</u>	
Money market accounts	1.93%	Money market accounts	1.24%
Auto loans	6.31%	Auto loans	7.32%
<u>Alternative market share calculation</u>		<u>Alternative market share calculation</u>	
Total deposits	\$8,178	Total deposits in institutions w/ branches in state	\$222,451
Market share of deposits	3.5%	Market share of deposits	96.5%
<i>National</i>			
<i>Credit Unions</i>		<i>Banks/S&Ls/Savings Banks</i>	
Number of CUs	8,245	Number of Banks	8,525
Federally chartered	5,015	Subchapter S	2,446
State chartered	3,230		
Credit union market share of CU/Bank assets	7.8%	Bank market share of CU/Bank assets	92.2%
Average size	\$93.3	Average size	\$1,063.9
Total assets	\$769,554.3	Total assets	\$9,069,660.0
		Subchapter S assets	\$464,810.0
Members	88,404,816		
Membership/Population	29.4%	Estimated Sub S foregone federal tax revenue	\$867.0
Estimated federal income tax	\$1,611.5	Estimated federal income tax	\$44,383.1
		Stockholder dividends	\$109,563.4
		Estimated directors fees	\$1,208.7
<u>Average Interest Rates</u>		<u>Average Interest Rates</u>	
Money market accounts	1.88%	Money market accounts	1.16%
Auto loans	6.11%	Auto loans	7.35%

Source: All financial data is December 2007. Average interest rates are as of December 31, 2007 source: Datatrac. Population taken from Census Bureau Estimates for July 2006. Credit union data is from NCUA; Bank data is from FDIC, directors fees were estimated using the America's Community Bankers Compensation Survey Results.

Produced by CUNA's Economics & Statistics Department.