

**Subject:** The Daily Exchange -- February 4, 2015  
**Date:** Wednesday, February 4, 2015 12:02 PM  
**From:** New Jersey Credit Union League <news@njcul.org>  
**Reply-To:** news@njcul.org  
**To:** staff@njcul.org  
**Conversation:** The Daily Exchange -- February 4, 2015

To ensure that you continue receiving our emails, please add us to your address book or safe list. [Unsubscribe](#)

[Update Your Communications Preferences](#)



- February 4th, 2015
- Today's News:
- › CU, Community Bank Reg. Relief Subject of Feb. 10 Hearing
  - › First Financial FCU's New Freehold/Howell Service Center is Now Open!
  - › Reality Check: What are the 5 Best Decisions the Beatles Ever Made and What Can You Learn from Them?
  - › CUNA, Partners Continue to Press for Stronger Merchant Standards in Any Data Breach Law
  - › Compliance Connection Video Available: Cloud Computing
  - › Upcoming VirtualCorps Webinars Take on Topics of Auto Loan Participations and Investment Strategies for Excess Liquidity
  - › CUNA *CompBlog* Wrap-Up: Mortgage Fees, FinCEN Fact Sheet, Upcoming CAP

### CU, Community Bank Reg. Relief Subject of Feb. 10 Hearing

WASHINGTON – The Senate Banking Committee is calling together financial institution regulators, including NCUA, for a hearing next Tuesday on regulatory relief for credit unions and community banks.

Regulatory relief is a CUNA priority in both the legislative and regulatory arenas. Early this year, CUNA President/CEO Jim Nussle unveiled CUNA advocacy priorities noting that CUNA is taking an ambitious 'removing barriers' agenda to Congress this year. "More must be done to help credit unions better serve their members," he said.

The session is scheduled for 10 a.m. and it marks the committee's first hearing of the year on financial institutions topics. Sen. Richard Shelby (R-Ala.) became the committee chair in January when Republicans became the majority party in both chambers of the U.S. Congress.

NCUA Director of Examination and Insurance Larry Fazio is scheduled to testify on behalf of his agency.

Other witnesses noted in the committee's Tuesday announcement are representatives of the Office of the Comptroller of the Currency, FDIC, Conference of State Bank Supervisors, and the Federal Reserve.

[\[ BACK TO TOP \]](#)

### First Financial FCU's New Freehold/Howell Service Center is Now Open!

WALL, N.J. – First Financial Federal Credit Union's newest branch is

fact sheet, upcoming CAB Meeting, FTC Hall of Shame  
 › Don't Miss the Southern Chapter's Next meeting on Feb. 18th  
 › CLF, CDRLF, CDFI Fund Spending Stable or Growing in President's 2016 Budget  
 › CUNA Webinar Breaks Down NCUA Liquidity Rule  
 › Credit Unions, Mark Your Calendars



## Executive Leadership Series

Brought to you by the New Jersey Credit Union League 

### First ELS Session of the New Year Set for March 3rd

New innovations in technology, shifting customer expectations, cyber security threats, and economic pressures have dramatically changed financial institutions.

Join us for the first Executive Leadership Series (ELS) [session](#) of the New Year on March 3rd at the League office where you'll hear from Joel Abramson on how to reduce costs while

now open for business at 389 Route 9 North (next to the Howell Park & Ride) in Freehold, N.J.



*Pictured above: First Financial FCU's new Freehold/Howell Service Center – now open!*

The credit union's newest branch will be a primary banking location for approximately a quarter of the credit union's 20,000 members. First Financial's newest branch features many important banking conveniences such as a drive thru, drive up and walk up ATMs, and more.



*Pictured above: The teller line inside the new Freehold/Howell Service Center.*

In regard to the credit union's latest branch location, Issa Stephan, First Financial's President/CEO stated, "We look forward to bringing the Howell and Freehold community a high-tech banking facility featuring modern convenience. Member experience is extremely important to us, and our first priority is achieving our members' financial dreams by defining their financial goals and lifestyle,

investing in innovation to better serve the modern member. Register [here](#).

#### Upcoming Events:

February 10, 2015  
VirtualCorps Webinar:  
Understanding, Locating  
and Evaluating Auto Loan  
Participations  
3:00 pm to 4:00 pm  
[More Information Click Here](#)

February 11, 2015  
Webinar: New Account  
Series: Account Opening  
Due Diligence  
3:00 pm to 4:30 pm  
[More Information Click Here](#)

February 17, 2015  
VirtualCorps Webinar: How  
to Develop a Simple  
Investment Strategy for  
Your Excess Liquidity  
3:00 pm to 4:30 pm  
[More Information Click Here](#)

#### Contact Us:

##### Address

299 Ward Street  
Hightstown, NJ 08520  
Driving directions

##### Phone

800.792.8861  
609.448.2426

##### Fax

609.448.3499

##### E-mail

empowering them with financial education, helping them to plan their retirement, and more—and our newest branch will be a key vehicle in helping us to fulfill this promise with our membership.”

A ribbon cutting ceremony and grand opening week featuring outdoor activities is planned for warmer weather, and will take place starting Monday, April 27th.

[\[ BACK TO TOP \]](#)

## Reality Check: What are the 5 Best Decisions the Beatles Ever Made and What Can You Learn from Them?

Business the Beatles' way? Why not? We've learned the success secrets of everybody from Bart Simpson to Attila the Hun. So why not take a few tips from four of the most successful people in modern history?



Beatles expert Bill Stainton says their success wasn't just a fortunate mix of genius and luck—it was a function of conscious decisions.

This Reality Check presentation focuses on five of those decisions—The 5 Best Decisions the Beatles Ever Made—covering areas from leadership to teamwork to managing change. So get ready to laugh, get

ready to play, and get ready to learn. Here come the Beatles at the 2015 CU Reality Check Conference April 13-15, 2015 at the Golden Nugget Atlantic City!

[REGISTER](#)

Check out the Web site at [www.CURealityCheck.com](http://www.CURealityCheck.com) for more information and to register.

Thank you to our sponsors who make Reality Check possible: Alloya Corporate FCU, CO-OP Financial Services, *Credit Union Journal*, CUinsight, CUNA Mutual Group, LendKey, and UBS.

**Credit  
Union Reality  
Check**  
2015

Connect with Us:



[www.CURealityCheck.com](http://www.CURealityCheck.com)

[\[ BACK TO TOP \]](#)

## CUNA, Partners Continue to Press for Stronger Merchant Standards in Any Data Breach Law

WASHINGTON – Federal data breach legislation must contain strong national data protections and consumer notification standards, combined with effective enforcement provisions, CUNA emphasized in a letter submitted for the record of an upcoming hearing.

The necessary standards were specified in a letter to members of the U.S. Senate subcommittee on consumer protection, product safety, insurance, and data security, which will conduct a hearing on data breach legislation tomorrow.

CUNA, with several other financial trade organizations, sent the letter to give its perspective on key elements that should be included in any legislative approach to data breaches.

The five principles are:

- Strong national data protection and consumer notification standards with effective enforcement provisions applicable to any party with access to important consumer financial information;
- Banks and credit unions are already subject to robust data protection and notification standards. These Gramm-Leach-Bliley Act requirements must be recognized;
- Inconsistent state laws and regulations should be preempted in favor of strong federal data protection and notification standards;
- In the event of a breach, the public should be informed where it occurred as soon as reasonably possible to allow consumers to protect themselves from fraud. Banks and credit unions should be able to inform their customers and members about the information regarding the breach, including the entity at which the breach occurred; and
- The costs of a data breach should ultimately be borne by the entity that incurs the breach, since credit unions and banks bear a disproportionate burden in covering the costs of breaches occurring beyond their premises.

Credit unions have been subject to significant regulatory requirements and internal safeguards for the past 15 years. These include requirements to protect information and notify customers of a breach as well as federal oversight, examination and sanction authority.

"This extensive legal, regulatory examination and enforcement regime

This extensive legal, regulatory examination and enforcement regime ensures that financial institutions robustly protect American's personal financial information," the letter reads. "In contrast, retailers that accept electronic payments face no similar requirements or oversight, and as a result millions of American consumers' personal financial information has been compromised in recent years."

CUNA and several trade organizations sent a letter to the House subcommittee on commerce, manufacturing and trade before a similar hearing, a letter that was entered into the official record.

There are currently a number of data breach bills circulating, but CUNA is pushing for more aggressive legislation that contains the principles mentioned above.

The NJCUL is also activity supporting state data breach legislation in Trenton covering those areas.

[\[ BACK TO TOP \]](#)



*The nationwide [Stop the Data Breaches](#) grassroots campaign continues. CUNA and the NJCUL are encouraging all credit union professionals, volunteers and members to [email](#) their lawmakers in Congress.*

## Compliance Connection Video Available: Cloud Computing

CUBE TV, courtesy of League InfoSight, presents this video on Cloud Computing. This [presentation](#) looks at Cloud Computing and credit unions.

**Cloud Computing**

When considering a cloud computing solution it is required that credit unions evaluate:

- Data Classification;
- ➔ Data Segregation; and
- Recoverability.

As the need to address record and information storage demands increases, credit unions continually look for new cost effective

methods of processing and storing information. Cloud computing is a technological advancement that can be advantageous to credit unions. This presentation provides information on the requirements for Cloud Computing and how it impacts your credit union.

Check out CUBE TV by clicking [here](#) for many more compliance videos on the latest topics.

For more information about the League's compliance solutions, please contact the Director of Compliance, Nicola Foggie, at [nfoggie@nicul.org](mailto:nfoggie@nicul.org) or call 1-800-792-8861 ext. 112.

[\[ BACK TO TOP \]](#)

## Upcoming VirtualCorps Webinars Take on Topics of Auto Loan Participations and Investment Strategies for Excess Liquidity

# VirtualCorps.com™

VirtualCorps.com Webinars available through the League take on hot topics and offer up information and strategies on important issues and operations.

This month, the Webinars will take on Auto Loan Participation and Investment Strategies for Excess Liquidity. Click the links below for more information and to register.

**February 10** -- [VirtualCorps Webinar: Understanding, Locating and Evaluating Auto Loan Participations](#)

**February 17** -- [VirtualCorps Webinar: How to Develop a Simple Investment Strategy for Your Excess Liquidity](#)

Did you miss this past Tuesday's Webinar on "Why a Payday Alternative Loan May Be Helpful to Many of Your Members"? Like all VirtualCorps Webinars, it's available as an archived Web link!

[Click here](#) to purchase for \$99.

*EDUCATION CANCELLATION POLICY: NJCUL must receive written cancellation in our office seven (7) days prior to the education session in order for you to receive a refund; substitutions only after this date. All cancellations will be subject to a \$25 cancellation fee.*



• Education • Development • Growth • Essentials •

[\[ BACK TO TOP \]](#)

## CUNA CompBlog Wrap-Up: Mortgage Fees, FinCEn Fact Sheet. Upcoming CAB

## Meeting, FTC Hall of Shame

### Mortgage Fees

The Mortgage Choice Act, a CUNA-supported piece of legislation, was re-introduced by Rep. Bill Huizenga (R-Mich.) Tuesday. The bill is identical to a version introduced in the 113th Congress. However, the Senate did not act on the legislation, so it must be re-introduced for consideration in both chambers this year. The bill would clarify the definition of points and fees in the Truth in Lending Act as well as exclude title insurance and escrowed homeowner insurance premiums from the cap set for points and fees.

### New 314(a) Fact Sheet released

FinCEN has issued new [314\(a\) Fact Sheet](#) about the information shared by financial institutions with law enforcement to help locate financial assets and recent transactions by subjects of criminal investigations.

### CFPB Consumer Advisory Board meeting

A meeting of the CFPB Consumer Advisory Board with Director Cordray will be held in Washington, D.C. on February 19, 2015 from 10 a.m. to 4 p.m. ET. The meeting is open to the public. Registration is required and a recording will be available after the event. The Bureau posted the [meeting agenda](#) and an [event flyer](#) with additional information.

### FTC's Hall of Shame

The FTC has [announced](#) the creation of a "[Hall of Shame](#)" list of abusive debt collectors who have been identified by the agency. The crime is second only to identity theft in complaints received by the FTC.

[ [BACK TO TOP](#) ]

## Don't Miss the Southern Chapter's Next Meeting on Feb. 18th

SOMERS POINT, N.J. – The Southern Chapter of Credit Unions will hold its [first meeting](#) of the New Year on Wednesday, February, 2015 at the Crab Trap in Somers Point, NJ. This meeting was originally set for January 28th, but was postponed due to the snow storm.



The chapter will be holding elections for chapter officials; if interested, please notify the Chapter President at the meeting. The chapter will also have Tom Quigley on hand to speak about the Foundation and Nicola Foggie to give a compliance update.

The cost to attend is determined by the menu choice: Filet mignon: \$36; Lobster tail: \$35; Chicken: \$23.

There is also a vegetarian dish available.

Cocktails begin at 6 p.m. with dinner being served at 6:30 p.m.

There are scholarships to assist in covering the cost of attendance through Mid-Atlantic Corporate and Allova Corporate. Please contact

through the Atlantic Corporate and Alloya Corporate. Please contact Janet Duffield at 856-696-2525, ext. 5385 for details.

The deadline to register is Thursday, February 12, 2015.

[Click here for the full registration form.](#)

Chapter meetings are not limited to credit unions in that chapter only. All meetings are open to any NJCUL member credit union, regardless of their chapter affiliation. Please feel free to attend any chapter meeting to mix and mingle!

More Chapter information as well as the dates of all upcoming Chapter meetings is available on the League Web site at [www.njcul.org/chapters.aspx](http://www.njcul.org/chapters.aspx).

***Please note: Only New Jersey Credit Union League preferred vendors are able to attend New Jersey Credit Union League Chapter events and meetings.***

[\[ BACK TO TOP \]](#)

---

## CLF, CDRLF, CDFI Fund Spending Stable or Growing in President's 2016 Budget

WASHINGTON – President Obama Monday released his annual budget proposal for fiscal year 2016, estimated by the Office of Management and Budget (OMB) to represent total federal spending at \$3.999 trillion for the year. CUNA has reviewed the document and noted line items for programs of interest to credit unions.

NCUA's Central Liquidity Facility (CLF) is authorized by statute to lend up to 12 times its paid-in capital. Under the Obama administration's proposed budget for fiscal 2016, and using NCUA data, this would allow the CLF to borrow up to \$5.1 billion in FY2016. That is up from \$2.9 billion in FY2015.

The 2016 budget proposes to keep funding for the Community Development Revolving Loan Fund (CDRLF) at \$2 million, a repeat of the 2015 funding level.

It proposes an uptick in spending for the Community Development Financial Institutions Fund (CDFIF). If approved, \$233.5 million in spending would be dedicated to this program. That is up from the FY2015 level of \$230 million.

CUNA backs strong funding for these important programs because of the additional support credit unions can provide their members and communities through the grants, loans, and equity investments. For instance, CUNA notes that CDFI-funded credit unions offer alternatives to predatory payday lenders and check-cashing services. They also promote economic revitalization and community development in distressed communities.

The CDRLF is administered by NCUA and is used to support low-income designated credit unions in providing basic financial and related services to their members and their communities; enhancing their capacity to better serve their members and the communities in which they operate; and responding to emergencies. The CDRLF



provides direct loans and project grants.

The CDFIF, under the U.S. Treasury Department's purview, makes capital grants, equity investments and awards for technical assistance to community development financial institutions, such as community development credit unions.

[ [BACK TO TOP](#) ]

---

## CUNA Webinar Breaks Down NCUA Liquidity Rule

MADISON, Wis. – A new CUNA Webinar aims to address struggles credit unions may have with NCUA's final liquidity rule.

"[Credit Union Access to Liquidity](#)" is scheduled for Feb. 11 (9-10:30 a.m. EDT) and will feature Gail Kenyon, NCUA vice president of central liquidity facility and senior capital market specialist, and Toby Trocchio, manager of credit risk management at the Federal Reserve Bank of Cleveland.

Effective March 31, 2014, the rule requires all federally insured credit unions to have a liquidity policy. It also breaks down requirements by asset size:

- Credit unions with less than \$50 million in assets must maintain a basic written liquidity policy;
- Credit unions with \$50 million or more in assets must have a formal "contingency funding plan;" and
- Credit unions with \$250 million or more in assets should have access to at least one federal source of contingent liquidity with the Federal Reserve Discount Window or Central Liquidity Facility (CLF), in addition to the written policy and contingency funding plan.

The session will provide an overview of the rule's requirement for credit unions of all sizes, identify resources for emergency federal external liquidity, describe the Fed discount window and CLF, and share best practices for setting up access to liquidity resources.

The Webinar targets chief financial officers, CEOs, operations, and compliance employees and board members of credit unions with more than \$50 million in assets is only open to CUNA/state league system member credit unions.

Other resources on liquidity include the CUNA [eGuide](#) and [CompBlog](#).

[ [BACK TO TOP](#) ]

---

## Credit Unions, Mark Your Calendars

HIGHTSTOWN, N.J. – The New Jersey Credit Union League would like you to mark your calendars for these upcoming events:

**NJCUL Education**

February 10 -- [CFO Roundtable: Managing Operating Costs and More!](#)

February 10 -- [VirtualCorps Webinar: Understanding, Locating and Evaluating Auto Loan Participations](#)

February 11 -- [NJ DNA Dinner Meeting](#)

February 17 -- [VirtualCorps Webinar: How to Develop a Simple Investment Strategy for Your Excess Liquidity](#)

February 19 -- [Compliance Roundtable: Pressing Compliance Issues](#)

February 19 -- [NJ READ Meeting](#)

February 24 -- [Free Information Session with Your Marketing Co.](#)

March 3 -- [Executive Leadership Series Session: Six Essentials for Keeping Your Financial Institution Relevant](#)

### **Industry Events**

February 2 -- [Applications Open for NCUA Low-Income Credit Union Grant Round](#)

February 10 -- [NCUA Chairman's Town Hall Meeting with CFPB Director Cordray](#)

February 18 -- [Southern Chapter Meeting: Foundation & Compliance Update](#)

March 8-12 -- [CUNA's 2015 GAC](#)

April 13-15 -- [2015 CU Reality Check at the Golden Nugget Atlantic City](#)

April 28 -- [NJCUL's 27th Annual Golf Tournament](#)

May 20-21 -- [CU Direct's Automotive Lending & Marketing Conference](#)

June 1 -- North Jersey Federal Credit Union Foundation's Annual Golf Outing

June 5 -- [Reality Fair at Thomas Wallace School](#)

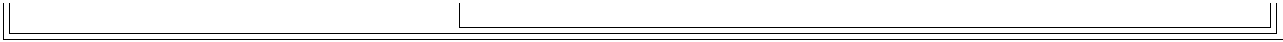
June 10 -- [Reality Fair at Ewing High School](#)

July 20 -- Garden Savings FCU's 5th Annual Golf Outing at Fiddler's Elbow Country Club

September 28 -- Picatinny Federal Credit Union 17th Annual Golf Outing

October 4-6 -- NJCUL's 81st Annual Meeting & Convention

[\[ BACK TO TOP \]](#)



This message was sent to [staff@njcul.org](mailto:staff@njcul.org) from:

New Jersey Credit Union League | [news@njcul.org](mailto:news@njcul.org) | New Jersey Credit Union League | 299 Ward Street | Hightstown, NJ 08520



**[Manage Your Subscription](#)**